

# Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

**Focus Area: CAREER SERVICES & GRADUATE STUDENT PROGRAMMING**

**Leader(s): DARCIE CAMPOS**

**Implementation Year: 2016-2017**

**GOAL 4: Strengthen and expand relationships with employers in the Chicago Southland region.**

<b>Objective 1:</b>	Continue to work collaboratively across colleges, and also with development, alumni and the small business development center to share employer resources and bring new employer recruitment opportunities to GSU.
<b>Action Items</b>	<ul style="list-style-type: none"> <li>• The leadership 360 group is looking to develop a team site where we can better share resources, employer updates, and updates on our departmental events.</li> <li>• As part of the COSF grant, we will be partnering with many divisions and departments across campus to build a tiered student employment program and a summer internship program.</li> <li>• We have added a part time job fair component to the student employment fair, and have partnered with an employer Dot Foods that has a distribution center opening in University Park. From that partnering, we have connected Dot Foods with the College of Business who is eager to build a relationship, as Dot Foods has many job and internship opportunities in supply chain for GSU students/alumni.</li> </ul>
<b>Desired Outcomes and Achievements</b> (Identify results expected)	<ul style="list-style-type: none"> <li>• To contribute to a developed my team site where we can better share resources, employer updates, and updates on our departmental events.</li> <li>• To partner with many divisions and departments across campus to build a tiered student employment program and a summer internship program, as part of the Career preparation grant.</li> <li>• To add a part time job fair component to the student employment fair to broaden employment opportunities for students. Also to continue partnering with employers and trying to connect employers to the colleges in efforts to build out relationships. Example, introducing Dot Foods that has a distribution center opening in University Park to the College of Business who has a need to develop relationships with Supply Chain employers.</li> </ul>
<b>Achieved Outcomes and Results</b>	<ul style="list-style-type: none"> <li>• OCS regularly attends the Leadership 360 meetings to mutually develop one place where many staff and faculty can share employer information to ultimately benefit students and student programs. OCS staff also meets with employers, such as Dot Foods, Inc., as the opportunities arise, to build employer and faculty relationships for specific divisions. OCS tailors specific employer requests to recruit and prepare GSU students for internship and job opportunities, such as with the company XCEO, who has hired several marketing interns. OCS coordinated the Student Employment Fair as well as added over ten new external employers to fulfill the new job fair part-time job component to the fair. Finally, OCS shares resources with departments across the university including all of the academic colleges regarding internship resources and the Center for Extended Learning for employer contacts to market current non-academic related programs, such as the workshop, Communication for Non-Profit Managers.</li> <li>• Career Services was able to collaborate with over eight different departments on campus to provide 10 students with student employment experiences this academic year.</li> <li>• The addition of the part time job offering to the student employment fair was well received. We had several part time offerings for students at the fair, with opportunities ranging from customer service, transportation, and administrative to name just a few.</li> </ul>
<b>Analysis of Results</b>	<ul style="list-style-type: none"> <li>• OCS has met their initial outcomes to regularly attend Leadership 360 meetings, as successful relationships have been forged through these meetings, which has increased</li> </ul>

	<p>awareness of the actions of other GSU stakeholders across campus. However, the Leadership 360 team appears to continue to evolve and grow, which is necessary for the team to make a larger impact on both internal and external stakeholders and to increase the knowledge base of the team site. OCS has met the needs of increasing relationships both inside and outside of the university, but the trend needs to continue to increase and improve all relationships, which could greatly help develop student opportunities.</p> <ul style="list-style-type: none"> <li>• Career Services is in the process of assessing the first year of the Career Preparation grant. We anticipate having a final comprehensive report to send to the foundation and GSU president in early August, after we have compiled the final data for the internship experiences. At this time we are finished with the collection of the data from the workshops and the student work experiences from fall and spring and we will be working with Institutional research to begin writing the narrative for the data and the outcomes from the past year.</li> <li>• OCS was successful in expanding the Student Employment Fair to include high quality, external employers for part-time work and the efforts need to continue to strengthen on an annual basis.</li> </ul>
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<b>Objective 2:</b>	Identify and target local businesses and organizations to specifically address the employment needs of the GSU student body.
<b>Action Items</b>	<ul style="list-style-type: none"> <li>• Attend various external employer-related events to effectively gauge current work trends.</li> <li>• Identify employers willing to speak to student populations in campus-sponsored events. (Will be incorporated into the COSF grant)</li> <li>• Including part time employers as part of the student employment fair.</li> </ul>
<b>Desired Outcomes and Achievements</b> (Identify results expected)	<ul style="list-style-type: none"> <li>• To attend various external employer-related events to effectively gauge current work trends so we can better advise students and build relationships.</li> <li>• To identify employers willing to speak to student populations in campus-sponsored events. (Will be incorporated into the Career Preparation grant, including part time employers as part of the student employment fair.)</li> </ul>
<b>Achieved Outcomes and Results</b>	<p>OCS attended employer sponsored events, such as DOT Foods, Inc. ribbon cutting ceremony, in conjunction with various COB staff members. OCS worked at the request of employers, to plan and coordinate on-campus and off-campus employer recruitment activities. On campus, OCS has hosted employers this year, such as Trinity Services, Modern Woodmen of America and the Illinois Department of Corrections. OCS directly assisted companies such as Sharn Enterprises, Inc., Ciarlette and Robbins, LPC, the Metropolitan Water Reclamation District, and the Will County Center for Community Concerns to find candidates to be interviewed off campus. OCS regularly identifies potential students to market individual employer requests for internships and jobs. OCS continuously looks for employers who would be interested in speaking to GSU students, such as at the 2017 Student Employee Recognition Reception, where OCS identified Mr. George Williams, CEO for PMI Energy Solutions, Inc. We also attended a Joliet Chamber of Commerce meeting with the COB to discuss opportunities to collaborate with the chamber in the area of logistics, business, and supply chain. The Chamber has requested that Career Services do some sessions moving forward for the chamber on professional development/career areas. Career Services was also instrumental in putting together a 2+2 program with the company Imageworks in Park Forest. OCS also served as a collaborator to bring Ana Dutra to campus to speak on her book “Lessons in LeadershiT”.</p>
<b>Analysis of Results</b>	<p>OCS is continually meeting expectations and pushing forward to increase employer relationships and opportunities for students, such as DOT Foods, Inc., Imageworks, the Joliet Chamber businesses, as well as increasing opportunities to bring employers to campus. This year, George Williams, CEO of PMI Energy, Inc. spoke to student employees about how to optimize their efforts for a successful career and was well received by all who attended. Ana Dutra also spoke on her book “Lessons in LeadershiT”. Attendance at both of these events was high, with over 50 present to hear the CEO of PMI Energy and over 75</p>

	<p>present to hear about Ms. Dutra's book. Based on these efforts OCS will continue to look for employers to speak at open opportunities across campus as well provide additional opportunities to students.</p>
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